

Tsunami Cards Update 12-29-05

Gargi met Steve Silverstein, the owner of Tree-Free Greetings, on December 29, 2005, at 8.00 a.m. in Elm City Bagels.

Steve said that Tree-Free will make the tsunami cards as a donation to our disaster recovery work.

Five thousand cards will be printed. A rectangular card with four quadrants will show four drawings by tsunami orphans: two pictures of the tsunami and two pictures of the symbols of empowerment. The art department of Tree-Free will select the pictures.

The inside cover will explain briefly each quadrant's drawing. **Gargi will take care of this writing.**

The card will carry an inspirational idea or quote to arouse hope when one faces challenges. If it's a quote, it must be at least 75 years old owing to copyright regulations. **Claire, will you take care of this ASAP?**

The back will carry the name for the cards. **Alison, will you take care of this ASAP?**

Claire and Alison, please go to the MC Center website, www.multiculturalcenter.org, which will show you links to our tsunami recovery work. Read all the pages, as well as the daily journal entries, which I wrote while on the tsunami trip in Southern India. You may get an idea for a) the inspirational idea/quote (**Claire**) and b) the name for the cards (**Alison**).

The back of the cards will carry a very simple and non-academic text, having a third-grade reading level. It needs to motivate a potential buyer, for example, with a thought like "What happens in 15 minutes like the tsunami creates a lifetime of issues." The back will carry information on the tsunami orphanages (which towns), where the children did the drawings; and where the money from the cards will go. **Gargi will write the back text with feedback from Anders, Claire, and Alison.**

Let's get our respective tasks done rapidly, so that the card printing starts during this winter break and we can market them upon our return for the Spring 2006 semester.

A copy of this e-mail is being sent to the Antioch Disaster Shakti team, as well as to Keene community leaders who have been supportive of our efforts: George Scott (fund-raising consultation), Susy Thielen (cards, flyers, and mailings consultation), and Susan Schuster (writing and communications consultation).

I eagerly await acknowledgment of this e-mail and your comments and recommendations.

Gargi Roysircar, Disaster Shakti Team Leader

